

**BEST PRACTICE  
CATEGORY:**

**Industry: Freight forwarding and Logistics**

**Company Size:**  
 0 – 500   
 500 – 2000   
 2000 – 5000   
 5000 – 10000   
 10000+

**Country: France**

**PROJECT OWNER**  
**Name: Yves LAFORGUE**  
**SDV Singapore**  
**Managing Director**

**Company Website :**  
[www.sdv.com](http://www.sdv.com)



**SDV Green Warehouse**  
**Company Name: SDV Logistics (Bolloré group)**

**BACKGROUND**

Please briefly describe your line of Business. Who Initiated this Best Practice Project? What drove the company buy into this initiative?

*SDV is a freight forwarding and logistics provider. (Top 10 worldwide)  
 The Green Warehouse project was initiated by SDV Singapore Management in 2009.  
 Key drivers of the project are the following:  
 \* Consolidate and expand SDV logistic businesses in Singapore and the region  
 \* Be a trend setter in Green Supply Chain in Asia  
 \* Answer to customers sustainability concerns  
 \* Extend the Bolloré group CSR policy in Asia via this major project*

**OBJECTIVE(S)**

Which Best Practice objective(s) does the company want to achieve with Your Project?

*The SDV Green Warehouse project (62 millions S\$) demonstrates the company commitment towards the Sustainable Development.  
 Through this Best Practice Project the objective is to promote the Sustainable Development in SDV daily businesses and within SDV community in Asia-Pacific.*

**APPROACH**

Which were the critical phases of Your Project implementation? Were other department(s) or function(s) involved in Your project?

*Critical phases of the project consisted in:  
 \* Convincing SDV shareholder to invest in an Eco-friendly project oversea.  
 \* Finding the appropriated technical solutions for the warehouse to meet operational logistic requirements, green features and financial viability.*

*The SDV Green Warehouse Project involves SDV logistics solutions team, SDV Operations, Human Resources and CSR Executive.*

**RESULTS**

Was Your project successful? Which tangible results could be highlighted? Also please state any challenges and obstacles encountered if any.

*First logistic operations in SDV Green Warehouse will start on August 1st 2012.  
 SDV Green Warehouse Project has been Green Mark certified at Platinum level by the Building Construction Authority (BCA) of Singapore in March 2012!*

**KEY SUCCESS FACTORS**

CONTRIBUTION TO CORPORATE PERFORMANCE	ENVIRONMENTAL, SOCIAL, AND GOVERNANCE BENEFITS
Describe the concrete measurable benefits and outcome of Your Project. (if possible give numerical results). <i>* Gain of new logistic customers having high CSR expectations (luxury, cosmetics, fashion...)</i>	What are the social, environmental and/or governance benefit(s) and impact(s) resulting from your Best Practice? <i>* Between 30 to 50% water savings expected                      * Until 50% energy savings expected by the use of innovative lightning technologies (LED, T5, Induction)                      * Awareness on Sustainable Development and Environment to employees and customers</i>

**THANK YOU FOR YOUR CONTRIBUTION TO  
 A BETTER WORLD!!!**