

10th October 2018

LEADING EUROPEAN EXECUTIVE COACHING FIRM OPENS IN ASIA

AESARA PARTNERS COMES TO SINGAPORE TO HELP ASIA'S LEADERS BE THE BEST VERSION OF THEMSELVES

Aesara Partners, a specialist executive coaching and consulting firm with HQs in London and Paris, is delighted to announce that Jean-Yves Broussy will be heading its Asian operations from Singapore.

The firm is excited to bring its offer to the Asia Pacific region: "Aesara is focused on helping leaders be the best version of themselves. Our executive coaches come from board level leadership roles and are uniquely positioned to unlock people potential to accelerate business performance," said Jean-Yves, who brings over 25 years of experience to the partnership. He has led businesses in industrial, retail and consumer goods companies across Europe, Africa and Asia. More recently, as General Manager of Danone's business unit in North Africa, he initiated a radical culture and step change in business performance.

"The Asian market is fast growing, highly innovative and culturally very diverse" said Jean-Yves, "I am excited about partnering with entrepreneurs and corporations to help their businesses and people thrive." He went on to say "With such rapid growth and change impacting the region, Asia needs a strong regional talent pipeline of leaders who can build high performing teams. Through the power of coaching we help strengthen leadership capabilities, build resilience, cultivate new behaviours and embed the right mindset for success."

Jean-Yves said that he is delighted to be joining a "intelligent, diverse and senior team of executive coaches who will bring a wealth of business and leadership experience to the Asian region." He is passionate about people development and has partnered with coaches during most of his career, working on enhancing his own leadership, growing his team as well as developing high-performance cultures.

Jodie Gibbens, Natalie Dassas and Nell Montgomery, the Founders of Aesara Partners, said that they warmly welcome Jean-Yves to the firm and will be working closely with him to bring the practical, strategic and business approach to coaching to their clients in Asia: "We have built great trust and partnerships with our clients in Europe through individual coaching, team coaching and leadership programmes. This has led to a natural growth of our working across the Asian region. It is now time to commit to local support and Jean Yves is a superb partner with whom we want to grow our services across the region.

Jodie continued, having spent 7 years of my career based in Hong Kong working across the region, we understand the complexities of people and business in the region and the great opportunity for executive coaching to fuel the sustainable growth of Asia."

-ENDS-

NOTES TO EDITORS

JEAN YVES BROUSSY- BIOGRAPHY

With over 25 years' experience, Jean-Yves has lead businesses in industrial, retail and consumer goods industries across Europe, Africa and Asia. He started his career as an industrial engineer and factory manager in the packaging and then in the Automotive industry with Faurecia. In 2000, he joined French retailer, Casino, as General Manager of the e-commerce activity. He joined the due diligence team of a major international acquisition and then created and led the supply chain function for the Netherland's second biggest retailer. In 2005 he moved to Danone to lead supply chain in Russia and Eastern Europe, supporting Danone's rapid growth in the region. As General Manager of Danone's business unit in Algeria he initiated a radical culture and step change in business performance. As part of Danone's worldwide operations board, he recently led two large worldwide transformation projects in marketing and digital transformation. As a leader and a coach, he focuses on the clarity and self-confidence that individuals, teams and organisations need to perform. He has been recognized for his people-development skills and team-building capabilities. He regularly mentors and speaks at leadership development programmes. In 2018, he trained as an executive coach with Barefoot in the UK, accredited by Chester University and completed Insead's Advanced Management Program.

AESARA PARTNERS

Our Mission

To help our clients become the best version of themselves

Our approach

We offer Executive Coaching to unlock the potential of people, teams and cultures to accelerate business performance.

- Simplicity and pragmatism: our tools become part of the day-to-day reality
- Distillation of most relevant leadership, psychology & neuroscientific insights

Our services

Executive Coaching

- 1:1 Executive Coaching,
- Team Coaching & Group Coaching,
- Crisis Coaching

Insights

- Diagnostics & Measurement (Interview, Survey)
- Psychometrics (Insights, Hogan, MBTI, Positive Intelligence, SDI)
- Strategic Consulting, Sector Specific Consulting, Mentoring

Transformation Programmes

- Leadership Development (iLEAD)
- Culture, Diversity & Behaviour Change

JODIE GIBBENS – PARTNER, EXECUTIVE COACH

jodie.gibbens@aesarapartners.com

m. +44 7595344708

Jodie's Executive Coaching style is distinctively pragmatic and passionate. She brings inspiration and methodology that creates the belief and capability to achieve sustainable results. She has great personal understanding of leadership, change management and strategic thinking built on a 25-year career spanning global markets.

Before training as an Executive Coach, Jodie's career was focused on strategy, communications and marketing. Based in Asia for seven years and then in the UK as Marketing Director of investment bank CLSA, then part of Credit Lyonnais Group, covering 24 markets across Asia, Latin America and CEMEA. Following this she established an international consultancy for financial and professional services in 2000 which merged with Fin International in 2002 - working with HSBC, ABN AMRO, GE to name a few. Her capability as an Executive Coach is underpinned by her cumulative years of business and leadership experience and her enthusiasm for collaborative thinking.

Jodie trained as an executive coach with Chester University in the UK in 2008. She founded Aesara Partners in 2016, heading the UK operations, working across many countries and a variety of sectors including Multinationals, FMCGs, Investment and Corporate Banks, Publishing and Alternatives. In addition to one-to-one coaching, Jodie has built a strong reputation delivering High Performance Team & Board Coaching, Authentic Leadership Development and Culture Transformation Programmes.

NATHALIE DASSAS – PARTNER, EXECUTIVE COACH & CONSULTANT

nathalie.dassas@asesarapartners.com

m. +33 613332542

Nathalie's career has focused on financial communications, public relations, brand strategy and marketing. She started her career in investment banking at UBS and Merrill Lynch before specialising in financial communications at Hill & Knowlton and Citigate Dewe Rogerson and Fin International in London. Nathalie has worked with management committees and leaders in organisations such as Calyon, Amundi, and General Electric, to help them design and implement corporate brand and communications programmes. In 2003, she relocated to Paris to provide on-the-ground support for French clients, in particular, coaching senior executives in cultural and communications challenges.

Nathalie trained as an Executive Coach at Chester University in the UK and joined TPA in early 2011, heading the TPA Paris office before co-founding Aesara Partners in 2016, a specialist executive and consultancy firm. Nathalie has built a strong reputation in one-to-one and team coaching working with leaders and leadership teams to design winning strategies, define ways of working, and deliver sustainable growth. Nathalie is passionate about identifying and unlocking potential to ensure that her clients achieve everything of which they are capable.

She holds a Masters in Banking and Finance from the University of Pantheon-Assas.

NELL MONTGOMERY- PARTNER, EXECUTIVE COACH & CONSULTANT

nell.montgomery@aesarapartners.com

+ 447976769781

Nell is a qualified Executive Coach and psychoanalytic psychotherapist. Based in London Nell works as an Executive Coach with Aesara Partners and for INSEAD's Global Leadership Group, in Fontainebleau, Paris. She has lived and worked in New York, Los Angeles and India and her typical assignments have been to coach professionals 1:1 at Board level or those who are transitioning onto the Board, or to Managing Director, or Partner level.

Nell's interest in the human elements of organisation grew from her ten-year career in investment banking. After graduating from Cambridge with a double first in Social and Political Sciences, Nell joined Goldman Sachs's Equity Division as an institutional equity sales trader both in the London and New York, and in 2001 as Managing Director and member of the Board of Investec Securities UK where she led the institutional sales and trading side of the business. At Investec, as part of Organizational Development, Nell began work as an internal coach. Inspired by the experience, she left banking in 2004 to train as a Psychoanalytic Psychotherapist at The Bowlby Centre in London.

Nell is particularly interested in attachment and relational issues in the work place as well as resilience and diversity issues at work. Nell has worked extensively with Imposter Syndrome and with re-boarding women back into work after maternity leave.