



WEBINAR

Navigating Smart Mobility in Singapore/ASEAN post-COVID-19

 9 June 2020

 10h (Paris time) / 4pm (Singapore time)



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**TEAM
FRANCE**
—EXPORT—



**French Chamber
Singapore**

via iD

EDB
singapore

Today's speakers



Thomas BEAUMOND



Jacklyn ZHANG



Yann MARTEIL



French Chamber
Singapore





FCCS

Team France

Export

TEAM
FRANCE
—EXPORT—

The French Chamber of Commerce in Singapore



Who we are

A **non-profit association** under local law, self-financed by its members and the activities and services it offers. With **40+ years of existence**, we offer a **business platform** for corporates serving other corporates.

Our Mission

- ✓ *Facilitate set-up and accelerate development of French companies in the local market*
- ✓ *Develop relations between our members and the Singapore business community*
- ✓ *Encourage economic, commercial and investment relations between France and Singapore*

Our DNA

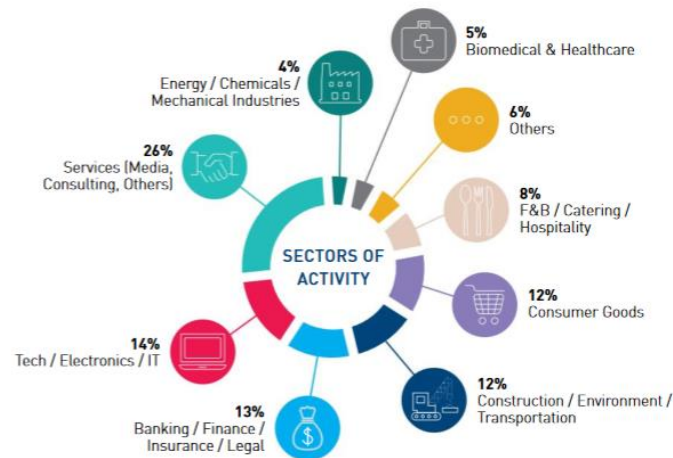
**Connect & Energise the
Franco-Singaporean
business community**



**Provide Business
Services to support
companies in their
development**

**750+
corporate members**

**200+
events / year**



We boost your business

Market study & product testing

Business matching

Acceleration programs

Corporate events

We support your business

Company set-up

Recruitment / Visa

Business Center

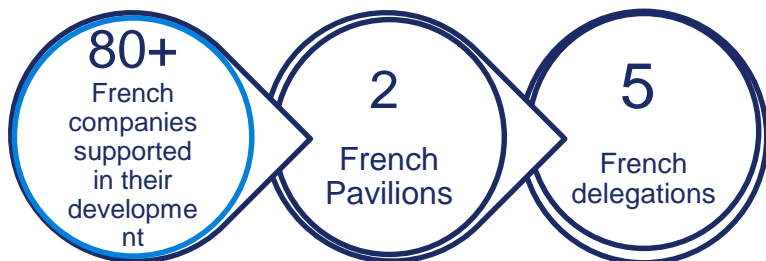
Advertising / Communication

Team France Export

What is TFE?

1. **A joint initiative** (French government, the French regions, Business France, the “Chambre de Commerce et d’Industrie” and Bpifrance) since January 1st 2019.
2. **A common ambition: boost the international development of French companies**
3. **A unique representative** of Team France Export per country (French Chamber of Commerce for Singapore)

Our successes in 2019



Our acceleration programs



And coming up in 2020

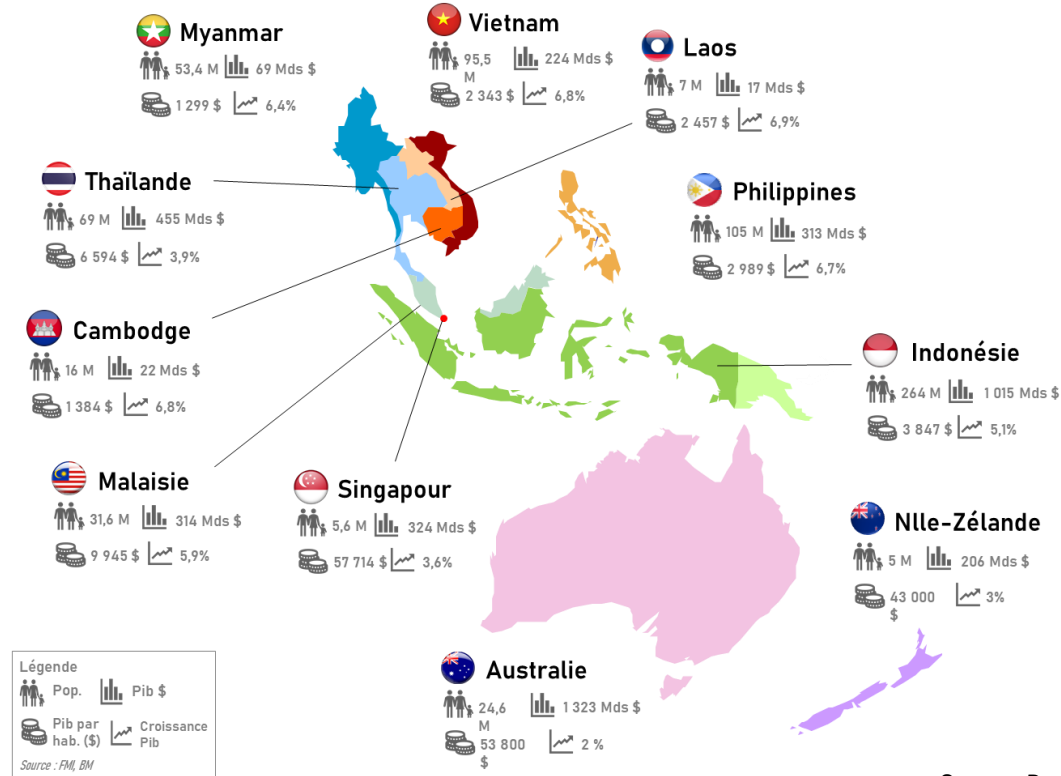




ASEAN Context

ASEAN-Oceania :

11 territories
with different
development
stages



Source : Business France

Ease of Doing Business: very variable degrees of maturity

Country	Country risk assessment ¹	Ease of doing business rank ²
New Zealand	A2	1
Singapore	A2	2
Malaysia	A3	12
Australia	A2	14
Thailand	A4	21
Vietnam	B	70
Indonesia	A4	73
Philippines	A4	95
Cambodia	C	144
Laos	D	154
Myanmar	D	165



- Nearly **6%** of Global GDP
- **3rd** world market in terms of world population with 670 M of inhabitants
- Important growth of **middle class** consumers: from **172m** persons in 2010 to a forecast of **454m** for 2030
- Emergence of a **wealthy class** estimated at **40m** people


1. Country risk assessment provided by COFACE
2. Doing Business 2020

Source : Business France

Singapore: a hub in the heart of Asia

- Co-founding member of ASEAN (Association of Southeast Asian Nations)
- ASEAN in a few figures:
 - 10 countries
 - 649.1 million inhabitants in 2019 (vs. 512 million in the EU)
 - GDP growth rate of 5.1% in 2018 (compared to about 2.9% worldwide)
 - GDP/capita from US\$ 64,582 (Singapore) to US\$ 1,326 (Myanmar) in 2018

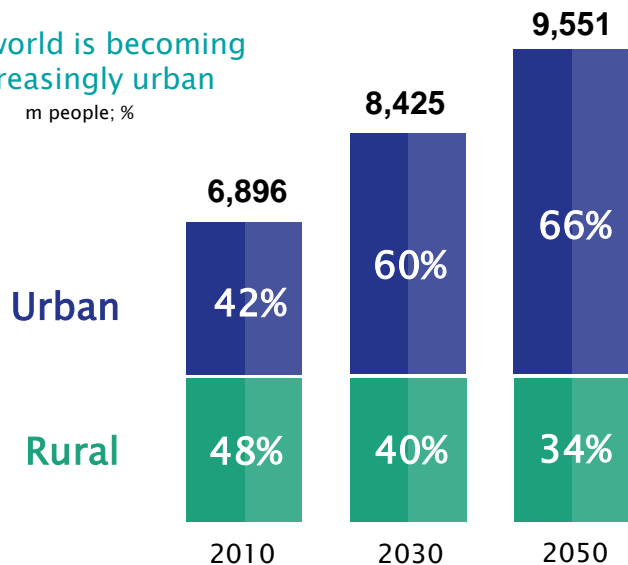




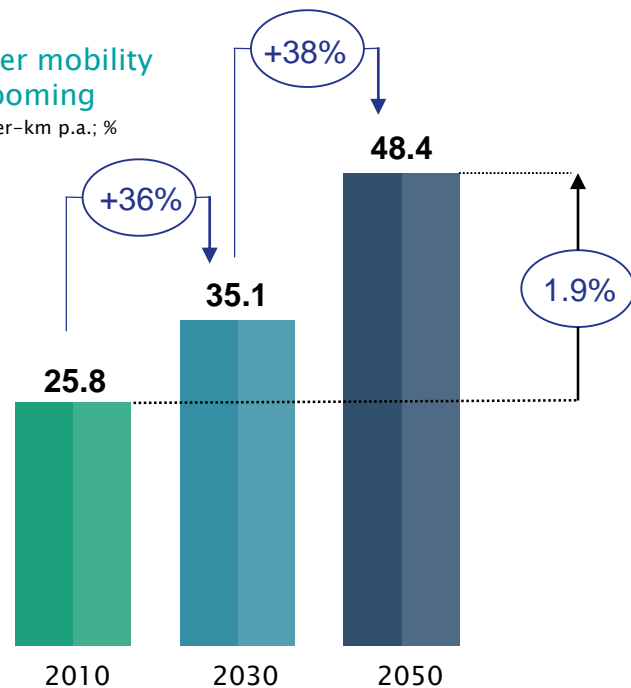
Mobility Context

Singapore: a hub in the heart of Asia

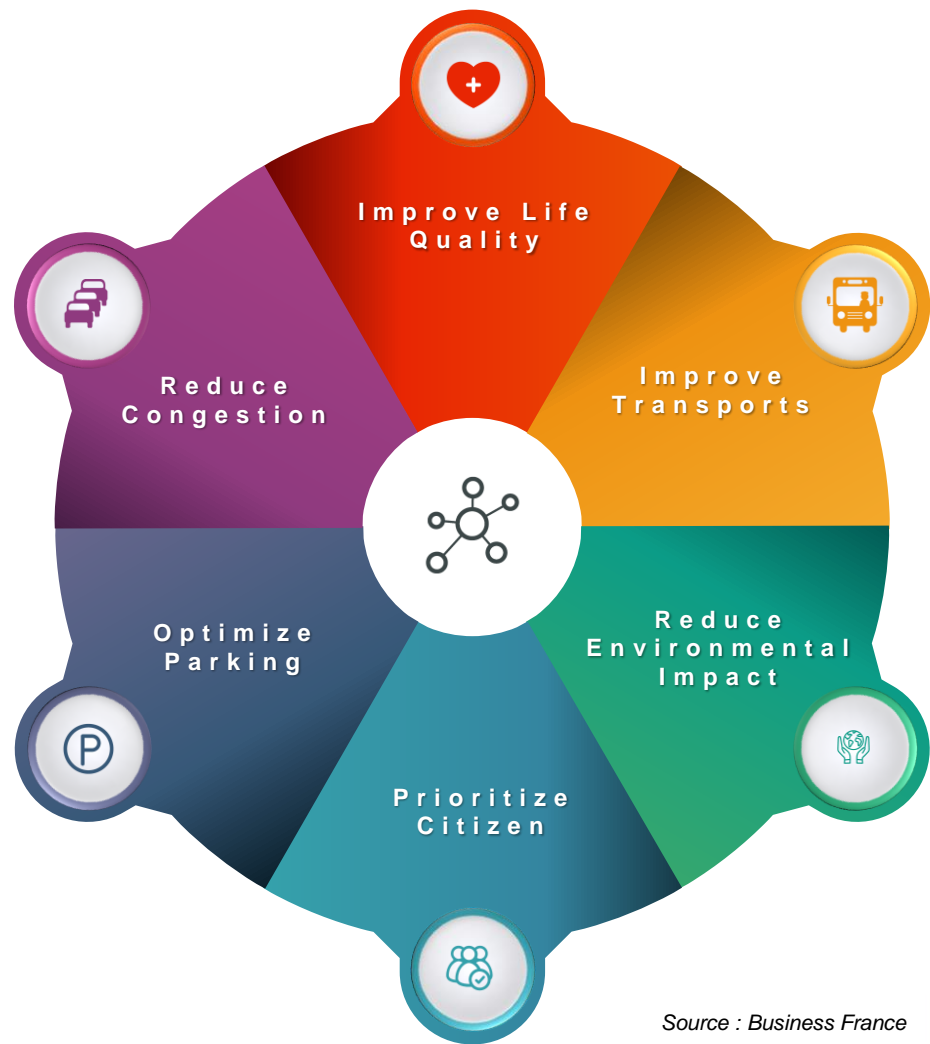
The world is becoming increasingly urban
m people; %



Urban passenger mobility
demand booming
Trillions passenger-km p.a.; %



Smart Mobility Objectives



Source : Business France

ASEAN PROJECTS INITIATIVES

Smart Mobility
2030

INDONESIA

SINGAPORE

THAILAND

MALAYSIA

12th Malaysian
Plan 2021-2025

Thailand 4.0

Movement towards
100 Smart Cities

Source : Business France

EDB – Economic Development Board



Jacklyn ZHANG





VIA-ID



Yann MARTEIL

via iD



Accelerate the future of mobilities



Smart Mobility in Asean and Singapore post Covid

French Chamber of Commerce & EDB

June 17th, 2020

Paris - Lille | San Francisco | Singapore | Berlin

via-id.com



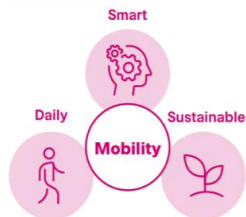
Via iD: the VC arm of Mobivia

Mobivia – the European leader in vehicle maintenance

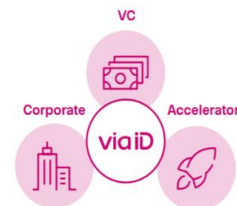


Via iD – the new mobility branch of Mobivia

Our themes



Our positioning



The Mobility Club
by via iD

European Startup Prize
for mobility

moove
lab
2016

STATION F

Summer
by SPRINT
via iD

ASIA MOBILITY
STARTUP CHALLENGE
by via iD

Via ID's Portfolio (Dec. 2019)

Soft Urban Mobility



International leader in bike sharing for cities



On-demand bike maintenance & repair



The electric mobility retail specialist



B2B & B2G bike solution provider



MaaS



Aggregator for on-demand rides



South-east Asia on-demand mobility leader



All your mobility needs at your fingertips



Ride-hailing, Car Sharing Carpooling



Car sharing global leader



Electric taxi moto



Independent French ride-hailing app



Commuting carpooling leader in France



Parking



Valet parking services for mobility hub



Smart Parking for Smart Mobility



Waze for parking



New Driver services



Compare prices and reputation of garages



Second hand car specialist in Europe



Last mile delivery



Last mile delivery for small goods



Last mile delivery for large objects



Connected Vehicles & transit data



Connected services for all vehicles



Data-driven platform for intelligent urban transportation



Alliances Strategy

Co-Investments

Among others:



European Startup Prize for Mobility

Co-founded with the **European Parliament**
2nd edition: 550+ startups - 28 countries
> 3rd edition launched in Jan. 2020



Asia Mobility Startup Challenge

1st edition: 110+ startups - 14 countries
> 2nd edition at Move Asia 2020



The Mobility Club by Via iD

Networking - Deal Flow Sharing - Business Intelligence



Moove Lab @Station F

The only mobility accelerator within the world's largest startup campus



Opportunities in Asean & Singapore

Why choosing Asean ?

- Fastest growing zone in the world : population + GDP + Infra > massive needs
- Easy to do business : less competition + open mindness + speed
- Europe and France are trusted partners

Why choosing Singapore ?

- Safe & Secure
- Very high professionalism of local authorities
- Support and pragmatism
- Singapore as a Regional hub
- French community large and organized

Post Covid : Challenges & Trends in Mobility ?

New paradigms

1. Soft mobility is the big winner (bike & e-bike, scooter & e-scooter)
2. Mobility As A Service will transform the approach in Smart Cities
3. Long distance trips to be reduced... for a moment
4. Last miles delivery becoming massive... and to be organized
5. “Digital first” for all players (connected car, data mining of trips...) for efficiency and savings





Q&A

Thank You to Speakers and Participants



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Economic Development Board of
Singapore



French Chamber
Singapore

Team France Expor – Industry & Cleantech
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