



**WEBINAR**

# L'industrie des biotechs à Singapour : opportunités et enjeux

 24 juin 2020

 9h30 – 11h (heure de France)

## INTERVENANTS



**CELLPROTHERA**  
DISCOVERY CELL CULTURE TRANSPLANT



**GOURMEY**  
PARIS



## CO-ORGANISÉ PAR





# **French Chamber of Commerce & Team France Export**

**TEAM  
FRANCE**  
— EXPORT —

# The French Chamber of Commerce in Singapore



## Who we are

A **non-profit association** under local law, self-financed by its members and the activities and services it offers. With **40+ years of existence**, we offer a **business platform** for corporates serving other corporates.

## Our Mission

- ✓ *Facilitate set-up and accelerate development of French companies in the local market*
- ✓ *Develop relations between our members and the Singapore business community*
- ✓ *Encourage economic, commercial and investment relations between France and Singapore*

# Our DNA

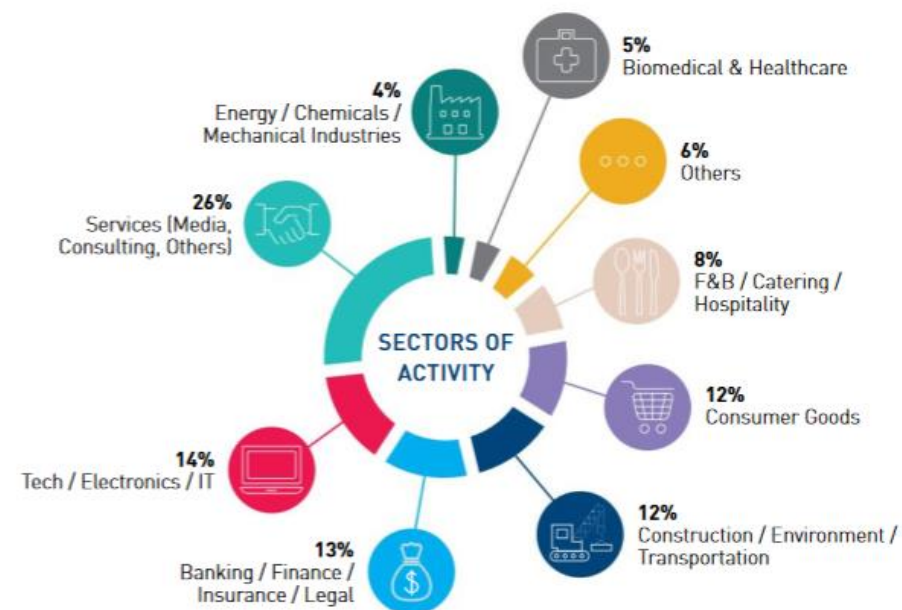
**Connect & Energise  
the Franco-  
Singaporean  
business community**



**Provide Business  
Services to support  
companies in their  
development**

**750+  
corporate members**

**200+  
events / year**



## We boost your business

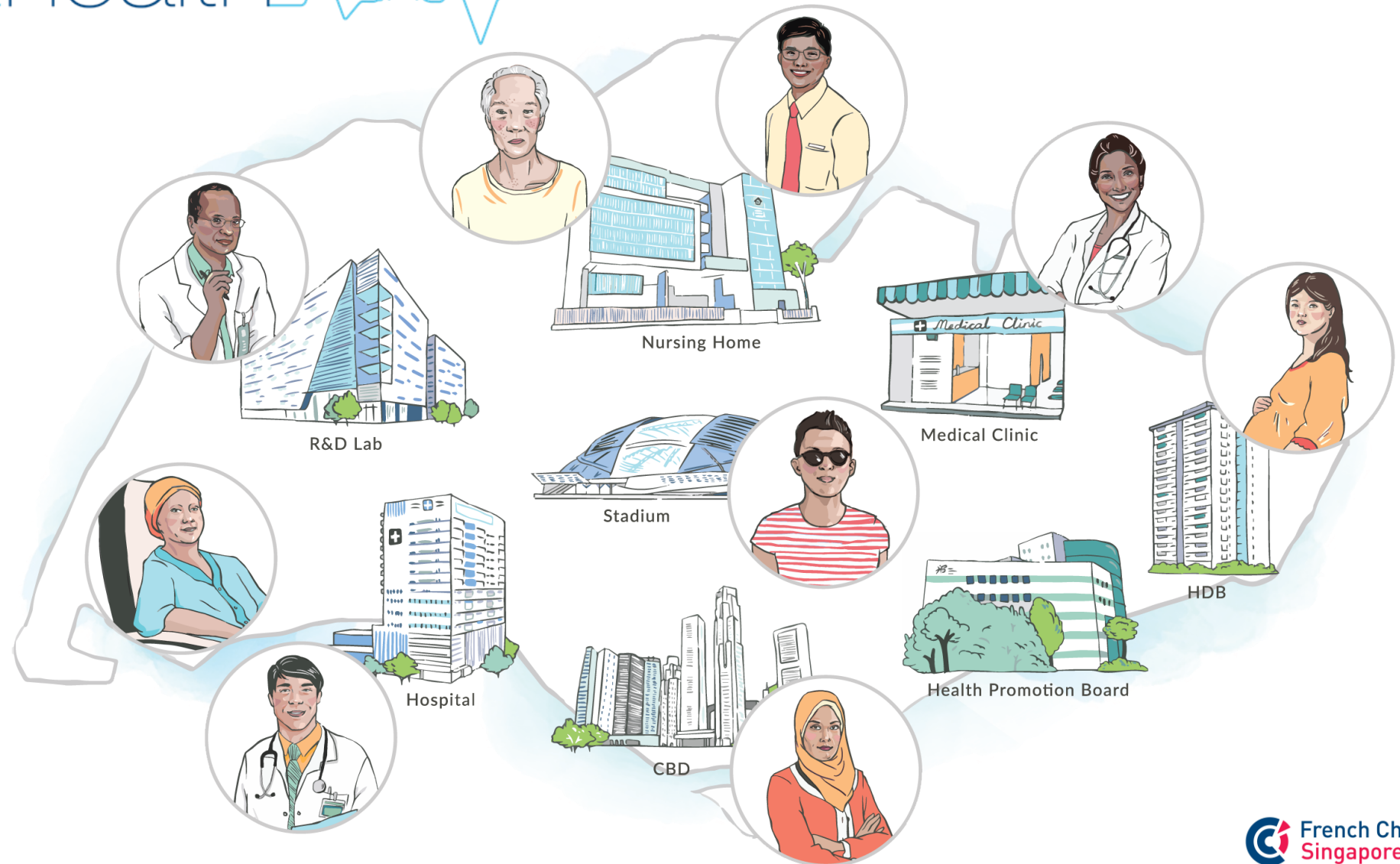
- Market study & product testing
- Business matching
- Acceleration programs
- Corporate events

## We support your business

- Company set-up
- Recruitment / Visa
- Business Center
- Advertising / Communication



# smarthealth



# Team France Export



## What is TFE?

1. **A joint initiative** (French government, the French regions, Business France, the “Chambre de Commerce et d’Industrie” and Bpifrance) since January 1<sup>st</sup> 2019.
2. **A common ambition: boost the international development of French companies**
3. **A unique representative** of Team France Export per country (French Chamber of Commerce for Singapore)

## Our successes in 2019



## Our acceleration programs



And coming up in 2020





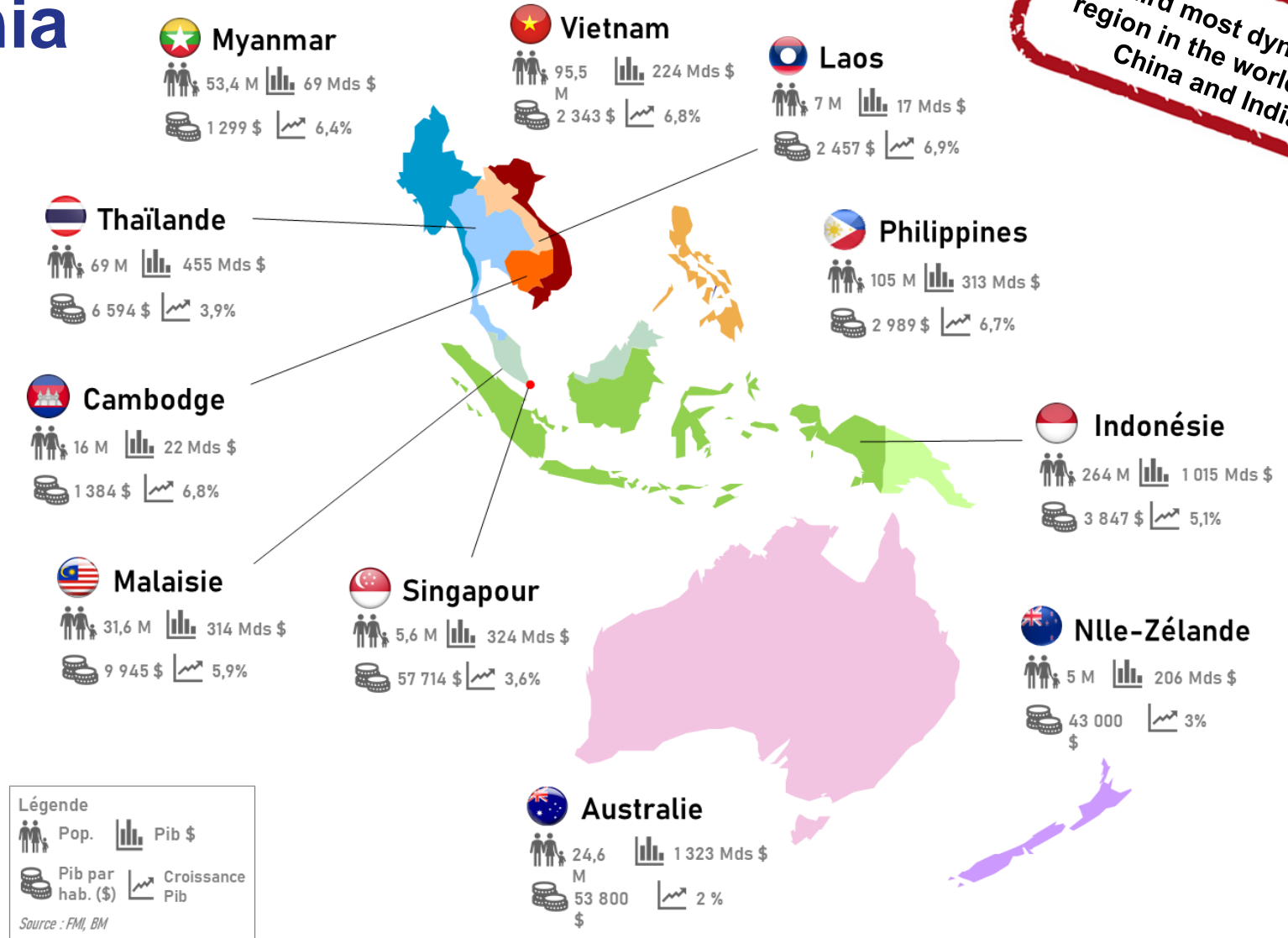
# Smart Health in ASEAN

**TEAM  
FRANCE**  
— EXPORT —

# ASEAN-Oceania

12 territories with  
different development  
stages

Third most dynamic  
region in the world after  
China and India



Source : Business France



# Ease of Doing Business: very variable degrees of maturity

Country	Country risk assessment <sup>1</sup>	Ease of doing business rank <sup>2</sup>
New Zealand	A2	1
Singapore	A2	2
Malaysia	A3	12
Australia	A2	14
Thailand	A4	21
Vietnam	B	70
Indonesia	A4	73
Philippines	A4	95
Cambodia	C	144
Laos	D	154
Myanmar	D	165



- Nearly **6%** of Global GDP
- **3rd** world market in terms of world population with 670 M of inhabitants
- Important growth of **middle class** consumers: from **172M** persons in 2010 to a forecast of **454M** for 2030
- Emergence of a **wealthy class** estimated at **40M** people

1. Country risk assessment provided by COFACE
2. Doing Business 2020

Source : Business France

# ASEAN, a diverse region

## *Global issues & trends*



### MARKET

- **Mature and emerging** markets
- Singapore: **strategic regional hub**
- **Rapid** growth
- Fragmented **regulation**
- **Uncertain** supply chains
- Surge in **investments**

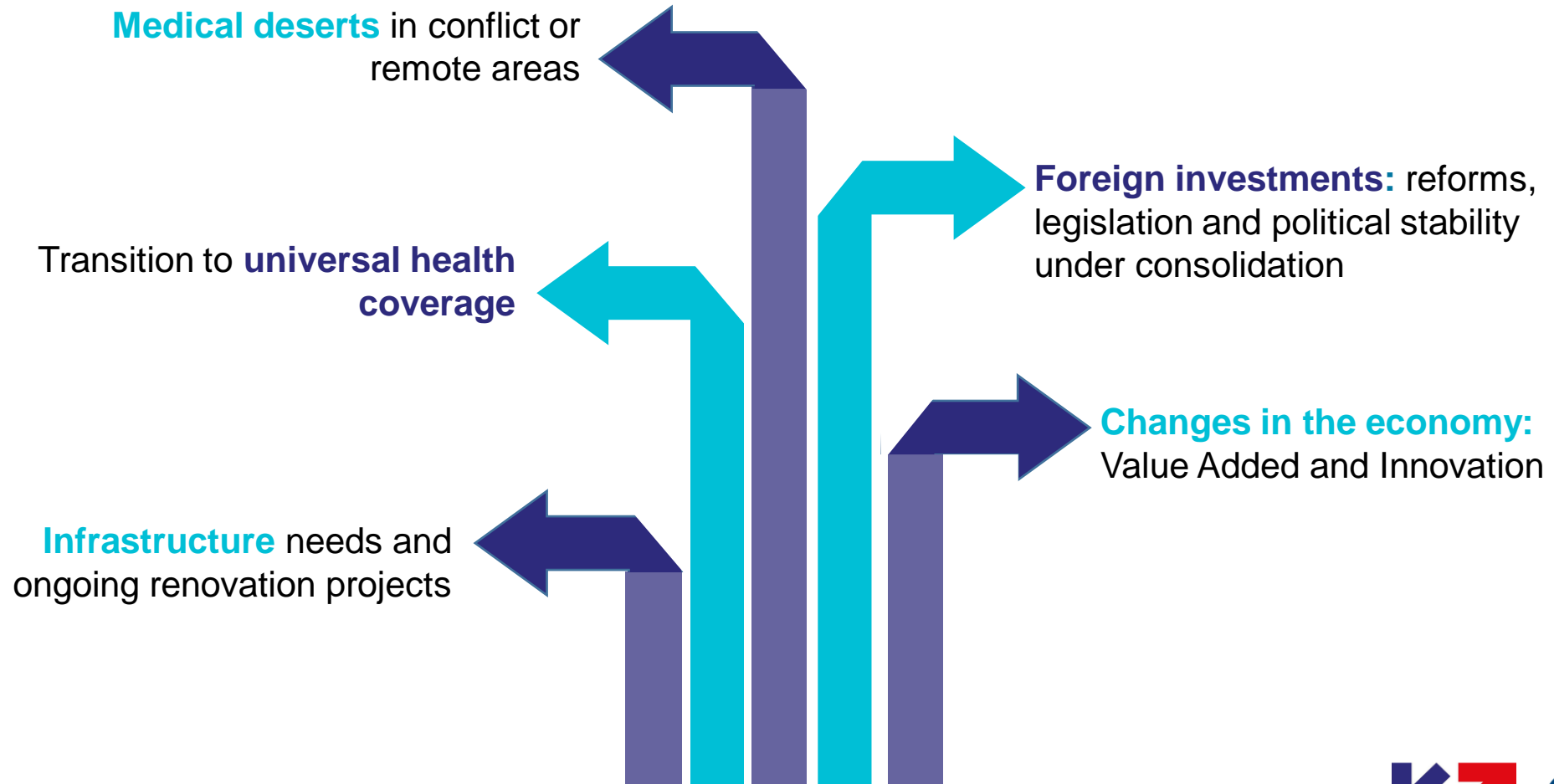


### HEALTH

- **Multi-ethnic** population
- **Aging** Population
- **Chronic and infectious** diseases
- **Low-skilled** workforce
- Lack of **health infrastructure** (1.58 beds per 1,000 inhabitants)
- **Inequalities** in access to care
- **Explosion** of health care spending

ASEAN 6's healthcare spend in 2025 is expected to rise to US\$740 billion  
from the current US\$420 billion

# ASEAN, a region with great potential



**Health is a PRIORITY for the Governments of ASEAN**

# ASEAN : booming sectors



**Medical devices and  
medical  
technologies**



**Health  
infrastructure**



**E-Health and  
Telemedicine**



**Silver economy**



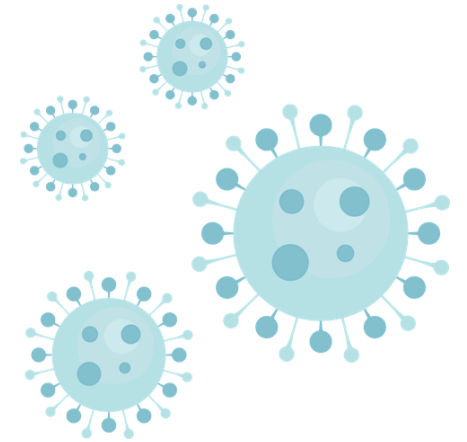
**Medical  
tourism**



**Training of  
healthcare  
professionals**



**Pharmaceuticals  
and biotechnology**



**Covid 19: new  
needs?**



# TEAM FRANCE

—EXPORT—



# Thank You to Speakers and Participants



## Team France Export

Aude SIMON - Healthcare & Lifestyle Singapore

Tel: +65 6933 1380

[asimon@fccsingapore.com](mailto:asimon@fccsingapore.com)

Edouard DONAT - Healthcare & Lifestyle Vietnam

Tel: + 84 28 35 20 68 88

[edouard.donat@businessfrance.fr](mailto:edouard.donat@businessfrance.fr)

